

**Meeting with the Secretary for Commerce and Economic Development (SCED)**  
**Mr Gregory So**  
**5 April 2017**  
**Room "Albinoni" (near Gate 1 - Arrivals Area - of Malpensa Airport, Terminal 1)**

08:45

Guests arrive and meet - coffee buffet available for guests

09:05 Stefano De Paoli invites all guests to identify their preassigned places and take a seat around the table.

**SCED** to be greeted by representative from Milan Airports Management company (the host)

The host to introduce guests to **SCED**

The host to deliver welcoming remarks and introduce **SCED**

The host to invite participants from the Italian business sector to introduce themselves

**SCED** to deliver a short remark on the latest development and overall business environment in Hong Kong to be followed by a free exchange

The host to announce the end of the breakfast meeting

**SCED** to depart the venue

Host: Andrea Tucci, Director, Aviation Business Development, SEA (Milan Airports Management company) – Moderator

**Participants Italy:**

- Giovanni Costantini, Cargo Manager, SEA
- Chiara Fanali, Director, International Relations, Assolombarda
- Vincenzo Antonetti, Head of International HUB Network of Innovation Center of Intesa Sanpaolo Bank
- Federico Barilli, Secretary General, Italia Start Up Association
- Shiva Loccisano, Head of Technology Transfer and Industrial Liaison Department, Polytechnic University of Turin
- Silvano Donato Lorusso & Alessandro Benedetti, Partners, Law Firm BLB
- Pierantonio Cantoni, Director, AICE
- Eugenio Muzio, Vice President, The Propeller Club of Milan
- Michele Perugini, President, Start-up Support Committee, Sviluppo Cina

- Marco Colombo, President, AIME Agroalimentare
- Federico Caravaggi, IED – European Institute of Design
- Patricia De Masi & Carlo Vasoli, of Law firm De Masi Vasoli, members of Sviluppo Cina and Consultants of AIME

## **Participants Hong Kong:**

### **HKSAR Government**

Mr Gregory So - Secretary for Commerce and Economic Development

Ms Shirley Lam - Special Representative for Hong Kong Economic and Trade Affairs to the European Union

Mr Lee Sheung-yuen - Administrative Assistant to Secretary for Commerce and Economic Development

Ms Alice Choi - Deputy Representative, HKETO, Brussels

Mr Jeffrey Chim - Assistant Representative, HKETO, Brussels

Mr Stefano De Paoli - Representative Italy, InvestHK

### **Hong Kong Trade Development Council**

Mr William Chui - Regional Director, Europe

Mr Gianluca Mirante - Director, Italy

### **Italy-Hong Kong Association**

Mr Riccardo Fuochi - Executive Vice-Chairman, Italian Hong Kong Association

### **AICE**

Pierantonio Cantoni, Director, International Development

Italian Association of Foreign Trade, member of the Italian Confederation of Trade (Confcommercio), of the Union of Trade, Tourism and Services of the Province of Milan and of CITHA (Confederation of International Trading Houses Associations). Aice is a non-profit

entrepreneurial association which, for 70 years, has been working to promote business relations between Italy and the rest of the world.

### **AIME**

Marco Colombo, President of AIME Servizi and of the Agricultural and Food Division

AIME is the Italian European Entrepreneur Association, a non profit organization set up to support the internationalization process of its members. It has over 1,000 members, engaged in all types of businesses. The food and agricultural industry is one of the largest and most dynamic sectors, within the association.

### **Assolombarda**

Chiara Fanali, Director, International Relations

Assolombarda is the Entrepreneurs' Association of Milan, member of the Confederation of the Italian Industry (Confindustria). It is the largest and most influential Entrepreneurs' Association in Italy, with 5.766 member companies, that employ a total of 335.229 staff in the province of Milan only.

### **BLB Law Firm**

Silvano Donato Lorusso & Alessandro Benedetti, Partners

Law Firm, active in the Internationalization of Italian start-ups, with rep office in Hong Kong

### **IED European Institute of Design**

Federico Caravaggi, Director, Asia Business Development

For almost fifty years, the Istituto Europeo di Design has been operating in the fields of education and research in the disciplines of design, fashion, visual communication and management. Today, IED is a constantly expanding international network that issues first-level academic diplomas and organizes three-year courses, Masters courses, continuous professional development and advanced training courses. The most significant milestones in the Group's history include the foundation of the IED campuses in Milan (1966), Rome (1973), Turin (1989), Madrid (1994), Barcelona (2002), São Paulo (2005), Venice (2007), Florence (2008) and Cagliari (2009). In 2012, the Aldo Galli Academy in Como also joined the IED Group and as of 2013 courses have commenced in Rio de Janeiro, the second IED school in Brazil.

### **Intesa Sanpaolo**

Vincenzo Antonetti, Head of International HUB Network of the Innovation Center of Intesa Sanpaolo Bank

Intesa Sanpaolo is the banking group which was formed by the merger of Banca Intesa and Sanpaolo IMI. It is among the top banking groups in the euro zone, with a market capitalization of 36.8 billion euro. The Group offers its services to 11.1 million customers through a network of approximately 4,000 branches well distributed throughout the country. It has branches and subsidiaries all over the world, including Hong Kong.

### **Italia Start Up**

Federico Barilli, Secretary General

Italia Startup is a no-profit association set up to support the Italian innovation ecosystem. Established in 2012, it has a membership in excess of 2,100 organizations, including start-ups, incubators, investors, industrial and service companies and organizations of all types.

### **Polytechnic University of Turin**

Shiva Loccisano, Head of Technology Transfer and Industrial Liaison Department

The Polytechnic University of Turin is an [engineering](#) partially [public university](#) based in [Turin, Italy](#). Established in 1859, it is Italy's oldest technical university. The university offers several courses in the fields of [Engineering](#), [Architecture](#) and [Industrial Design](#). Its incubator, called I3P, is one of the most important in Europe, according to the UBI international Index. It provides start-ups high quality support services, working space and a network of international partners, mentors, clients, managers and investors.

### **SEA Group**

Andrea Tucci, Director, Aviation Business Development, SEA

Giovanni Costantini, Cargo Manager, SEA

The SEA Group manages the airports of Milano Linate and Milano Malpensa providing all services and related activities

### **Sviluppo Cina**

Michele Perugini, President, Start-up Support Committee

Sviluppo Cina is the Italian China Business Association, a non-profit organization, set up to promote commercial, industrial, social and cultural relations between Italy and China, through seminars, business missions, assistance and dissemination of information among its members and non-member companies, in Italy. It cooperates with Italian regional government agencies in the organization of promotional activities in China, training programs and services for Italian entrepreneurs interested in doing business in China. One of the most recent projects of Sviluppo Cina is the Start-up support program, launched in January 2017, to link Italian start-ups to the Hong Kong and Mainland China start-up ecosystem, by developing cooperation agreements and joint projects with HK and Mainland's incubators, accelerators and start-up programs.

### **The Propeller Club of Milan**

Eugenio Muzio, Vice President

The Propeller Club was conceived in 1922 in the USA as an ever-growing group of maritime professionals. Growth continued to become an international business network dedicated to the promotion of the maritime industry, commerce and global trade, spread all over the world. The Propeller Club of Milan was established in 1973, and its membership comprises a cross section of the maritime industry and related services.

Parking for all participants has been reserved by the Malpensa airport authority, adjacent to the Albinoni Room, where the meeting is held.